

# Emily Brammer

## **Gathering & Brokering Market Intelligence Since 2006**

Indianapolis, IN

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(317) 800-7952

I am the Founder and President at Axon Advisors. Axon specializes in gathering and brokering market intelligence for our clients through a wide variety of modes and methodologies. Axon's data collection services include: subject matter expert (SME) identification, SME engagement, phone calls with SMEs, face-to-face meetings with SMEs, on-site focus groups, online focus groups, bulletin boards, online surveys, panel selection, SME speaker engagement, written research products, staff augmentation, placements and more. Our industry coverage expands across healthcare; technology; basic materials and utilities; financials; consumer goods; industrial goods; services; conglomerates; accounting and financial analysis; and legal, economic and regulatory affairs. Our daily mission is to help our clients gather the market insights they need to make more informed decisions.

Clients range from Fortune 100 companies, to entrepreneurs launching new products, to financial services professionals who are performing due diligence in their equity research.

Leading institutions have turned to our company as their preferred research partner because of our unparalleled 96% success rate in matching clients with helpful subject matter experts, as well as our strict compliance protocols and full-suite of research services.

Authorized to work in the US for any employer

## Work Experience

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### **Founder and President**

Axon Advisors - Indianapolis, IN

April 2006 to Present

As Axon's Founder and President, I have been responsible for developing and implementing our high-level strategies, making our major corporate decisions, and managing our overall operations and resources. In this role, I have led our teams in creating expert networking strategies aimed at continually improving our ability to identify and vet subject matter experts, while maintaining the industry's best compliance practices.

### **Research Associate**

MDRxFinancial - New York, NY

September 2004 to February 2006

At MDRxFinancial I developed expert networking services ground up for the company, as a sister service to their core data product (prescription drug sales data).

## Education

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### **Bachelor's, Magna Cum Laude in Liberal Arts and Sciences**

Saint Mary's College - Notre Dame, IN  
2002 to 2004

**Bachelor's Candidate in Political Science**

United States Military Academy - West Point, NY  
1999 to 2001

Skills

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Market Intelligence, Qualitative Field Research, Quantitative Field Research, Subject Matter Expert Identification, Network Innovation

Links

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<http://www.axonadvisors.com>

Military Service

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**Branch: United States Army**

Service Country: United States

Rank: Corporal

June 1999 to August 2001

Commendations: Awarded Regimental Soldier of the Quarter, 2000

Certifications/Licenses

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**Indiana Veteran Owned Small Business Enterprise ("IVOSB")**

July 2017 to July 2019

**Women's Business Enterprise ("WBE")**

August 2017 to August 2020

Issued by the State of Indiana's Department of Administration.